

4810 W. Congress Street
Lafayette, La 70506
337-989-8790



108 Rue Bernard
Erath, La 70533
337-937-4455

JANUARY NEWSLETTER

HAPPY NEW YEAR! We hope you had a safe and happy holiday. A special thank you to those who gave Christmas gifts to the staff. We really appreciate it. Your second costume payment is due this month. All payments for costumes will be due by the 20th of each month. A late fee of \$15.00 will be applied on the 21st of each month.

Remember costumes and tuition must be separate checks!!

It is now time to start selling ads!

All Star Dance Factory will begin to sell ads for our annual performance program. Commercial and personal ads are placed in the back of our program. Ad sales is an option we give you to help defer the cost of placing your child's individual picture in the program, should you choose to do so. We do have a contest for top ad sales. Top ad sales winners are announced and earn Studio Credit. Ad sale totals are also used to determine the picture space you may earn. Ad sales are to be turned in no later than **March 1st**. If you choose to not sell ads you may purchase picture space. Individual pictures are located after the class pictures in the program. ¼ page picture space in the program is \$150.00 and may have up to 4 dancers in the picture. We also take a class picture that will be placed in the program.

**ALL ADS MUST BE TURNED IN BY
MARCH 1ST TO GET CREDIT FOR
PICTURE SPACE & CONTEST
NO EXCEPTIONS!!**

You can view the newsletter
on our website:
www.allstardancefactoryllc.com

Ad Sales Of
\$300.00
\$700.00
\$900.00

Program Space Earned
¼ page free
½ page free
Full Page

We have programs in the office for you to look at for examples of ads.

Ad Contracts may be picked up at both locations!
Each AD MUST have a completed contract!!!!

**WE WILL NOT ACCEPT ADS ON ANYTHING
OTHER THAN AN AD CONTRACT SHEET!
ONLY ONE AD PER SHEET!**

Turn in Ads as you sell them, we start laying out the program early. You have 2 MONTHS to sell ads.

Start Selling NOW!!!

**DON'T WAIT UNTIL THE LAST WEEK TO
START SELLING!!**

***This is a reminder that all dancers should not be dropped off any earlier than 15 minutes prior to class and should not be picked up any later than 15 minutes after class. ***

**The studio will be closed on
Monday January 15, 2024 for Martin Luther
King, Jr. Day! We will not have dancing!**

January Birthdays

Mrs. Christen
Sadie Sonnier
Gabrielle Boudreaux
River Sonnier
Sophia Roseberry
Annie Khau
Khloe Landry
Avery Broussard

4810 W. Congress Street
Lafayette, La 70506
337-989-8790



108 Rue Bernard
Erath, La 70533
337-937-4455

AD CONTRACT

Sold To: _____

Address: _____

Phone Number: _____

Wording For Ad: _____

If you need more room, please write on the back of this sheet. (Indicate ->) Please write clearly.

Please Return By March 1st.

Ad Size:

1/16 Page - \$25.00 _____

1/8 Page - \$50.00 _____

1/4 Page - \$75.00 _____

1/2 Page - \$150.00 _____

Full Page - \$200.00 _____

Method Of Payment

Cash \$ _____

Check \$ _____

_____

Sold By: _____

Thanks For Your Support!

This paper must be received by March 1st in order for your Dancer to receive credit.